

Presentation of the 1st Niedersachsen Foreign Trade Prize

Recent years have seen a rapid and dramatic rise in Niedersachsen's international trading status: between 1998 and 2008 the overall volume of trade doubled, to 77 billion € in exports and 71 billion € in imports. Such international success is no longer the exclusive domain of large corporations; increasingly, small and medium-sized enterprises (SMEs) are active and successful in the world's markets, and the 'Niedersachsen Foreign Trade Prize' will be presented for the first time at the 2010 Foreign Trade Forum to recognise and honour exceptional export achievement by Niedersachsen SMEs.

Date: Tuesday 20 April 2010
Venue: Hannover Messe, Global Business & Markets,
Hall 27, GBM Dome 1, Booth A06