

**PUSH**  
YOUR BUSINESS

## Partner Country Turkey at CeBIT 2011, 1 – 5 March

Heart of the digital world

**TURKEY**  
CeBIT Partner Country 2011

**CeBIT**

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HANNOVER  
1–5 MARCH 2011

### Tuesday, March 1<sup>st</sup>

- **Press Conference**  
1– 1:45 p.m.  
Nord LB Building

#### Speakers:

Binali Yildirim, Minister of Transport  
and Communication,  
Representative of German Government  
t.b.d.,  
Faruk Eczacıbasi, President Advisory  
Committee of TÜBISAD,  
Prof. August-Wilhelm Scheer,  
President of BITKOM

- **German-Turkish ICT Summit**  
2 – 4:15 p.m.  
Nord LB Forum

Speakers: Ernst Raue, Board of  
Deutsche Messe,  
Prof. August-Wilhelm Scheer,  
President of BITKOM,  
Turgut Gürsoy, President of TÜBISAD

- **Turkish Night**  
6:30 p.m.  
Central Turkish Pavilion Hall 12  
organized by ITO

### Turkish Display Categories

#### Central Turkish Pavilion Hall 12 with 2000 m<sup>2</sup>

#### Joint Pavilions

- **Business IT**  
Hall 3
- **Telematics Automotive World**  
Hall 7
- **CeBIT lab / CeBIT gov**  
Hall 9
- **Banking & Finance World /  
CeBIT Security World**  
Hall 11
- **Business Communications  
& Networks**  
Hall 12

## Central Turkish Pavilion Hall 12 – Business IT

with

- Lounge Area and Welcome Center
- Exhibition Space
- VIP Area
- Conference Rooms
- Forum Area for Company Presentations



## Conferences, Keynotes and Workshops

- **CeBIT Global Conferences**  
1st to 4th March,  
Convention Center
- **CEC – CeBIT Executive Club**  
4th March, 20:00,  
Gallery Herrenhausen
- **Workshops Partner Country  
Turkey**  
2nd to 4th March, 2 – 6 p.m,  
Convention Center
  - Financial IT  
Room 16
  - Mobile Applications  
Room 11
  - Cloud Computing  
Room 11

**TURKEY**  
CeBIT Partner Country 2011



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