

# INDIASOFT 2010

International IT Exhibition & Conference

10-12 March 2010

Jaipur, Rajasthan, India

**INDIASOFT 2010** opens plethora of IT opportunities for corporates, companies, etc to find outsourcing solutions for any requirement under 1 roof. Today Indian IT services industry has emerged as the POWER house of software development, offering cutting edge solutions, by adding value added services at very competitive cost, using state-of-the-art-technology across different verticals.

<http://www.indiasoft.org>

**The Government of India, is inviting 45 prominent IT buyers from Germany, France & Spain as part of its Destination Europe Initiative.**

## 1. Programme of visit of IT buyers to India

- Arrival in Bangalore, India on 7th March 2010;
- Participation in one day long Indo-European IT Business Alliance Meet in Bangalore on 8th March 2010;
- Departure for Jaipur from Bangalore on 9th March 2010;
- Arrival in Jaipur on 9th March 2010;
- Visit to INDIASOFT-2010 in Jaipur to be held from 10th to 12th March 2010;
- Participation in the 2-day long Indo-European IT Business Alliance Meets in Jaipur at the venue of INDIASOFT-2010;
- Visit to different booths to Indian participants during INDIASOFT-2010;
- Departure / return to respective country of origin.

## 2. Facilities to be provided to selected prominent IT buyers

Under ESC's hosted buyers' programme ESC will provide the following to each selected attendee

- A free economy / excursion class air-ticket (Frankfurt – Bangalore – Delhi / Jaipur-Frankfurt) for visit to India under this programme;
- One lunch in Bangalore;
- 2 lunches and one dinner in Jaipur; and
- Local logistics / transport support in Bangalore and Jaipur.

## 3. Hotel accommodation and other staying expenses in India

Each IT buyer has to make his own arrangement for his hotel accommodation and pay for it on his own in Bangalore & Jaipur. In any case, ESC's travel agent in India can provide necessary assistance and co-operation for booking of their hotel accommodation in Bangalore & Jaipur at a special corporate rate, and in this connection, ESC's travel agent will mail them in advance a list of selected hotels in Bangalore & Jaipur.

## 4. Application process

In case you want to recommend a couple of prominent IT buyers from Germany you may kindly get the profiles ( as per the attached format / questionnaire ) of your selected German IT buyers recommended and forwarded by Dr. B.M. Vinod Kumar, Consul General of India in Hamburg ([cqihh@aol.com](mailto:cqihh@aol.com)) for inclusion in ESC's hosted buyers programme.